

Bridgeport®

CUSHION GRIP

The Finest Screwdriver Ever Made!

BLISTERPROOF —
OIL, GAS & WATER
RESISTANT NITRILE
RUBBER GRIP —
PERMANENTLY
LOCKED INTO TOUGH
AMBER HANDLE.

BOLSTERED HEAVY
DUTY BLADE —
WINGED SHANK.

HARDENED ALLOY
TOOL STEEL
FULL CHROME
PLATED FINISH.

PRECISION
CROSS-GROUND
POINT.



Cross section showing slotted amber handle and interlocking ribbed sleeve of genuine Nitrile rubber. Full length "tongue and groove" interlock completely prevents twisting and sliding.

NEW!

Patented (U.S.A. Patent No. 2871899)

**INTERLOCKED
'Tongue & Groove'
Handle....**

**Cannot slip,
slide, twist or
come off!**

50% GREATER TORQUE!

- **SUPER COMFORTABLE.** Resilient genuine Nitrile rubber grip never hurts the hand — no matter how hard you grip it!
- **TREMENDOUS TURNING POWER.** The CUSHION GRIP enables you to do more work with less effort than with ordinary screwdrivers.
- **NON-SLIP GRIP.** Even when wet or oily, your hand won't slip!
- **UNBREAKABLE HANDLE.** Hammerproof, shock-proof and non-flammable.
- **FULLY GUARANTEED.**

Needed by Automobile Mechanics • Needed in Industry
Needed by Professional Craftsmen • Needed by Homeowners
Makes Jobs Easier • Superior for Every Screwdriver Job

*17 Sizes and Styles for All Trades
See Reverse Side for Specifications and Prices*

THE BRIDGEPORT HARDWARE MFG. CORP.
BRIDGEPORT, CONN., U. S. A.



Bridgeport

CUSHION GRIP

DISPENSER - DISPLAY

DEAL No. 2703

A COMPLETE SCREWDRIVER DEPARTMENT
IN ONE COMPACT MERCHANDISER!

Here's What You Get!

No. of Pieces	Cat. No.	Description	Blade Inches	Standard Packing	Shipping Weight Per Doz.	List Price Ea.
3	2143	MECHANIC'S (ROUND BLADE)	3" x $\frac{3}{16}$ "	$\frac{1}{2}$ doz.	2 lbs.	\$1.20
6	2143		4" x $\frac{1}{4}$ "		3 lbs.	1.25
4	2143		6" x $\frac{5}{16}$ "		5 lbs.	1.50
2	2143		8" x $\frac{3}{8}$ "		7 lbs.	1.90
1	2143		10" x $\frac{3}{8}$ "		7 $\frac{3}{4}$ lbs.	2.00
1	2143	ELECTRICIAN'S	12" x $\frac{3}{8}$ "	$\frac{1}{2}$ doz.	8 $\frac{3}{4}$ lbs.	2.60
2	2243		3" x $\frac{3}{16}$ "		2 lbs.	\$1.00
2	2243		6" x $\frac{3}{16}$ "		2 $\frac{1}{4}$ lbs.	1.05
1	2243		8" x $\frac{3}{16}$ "		2 $\frac{1}{2}$ lbs.	1.10
1	2243		10" x $\frac{3}{16}$ "		3 lbs.	1.25
2	2343	MECHANIC'S (SQUARE BLADE)	4" x $\frac{1}{4}$ "	$\frac{1}{2}$ doz.	3 $\frac{1}{4}$ lbs.	\$1.40
2	2343		6" x $\frac{5}{16}$ "		5 $\frac{1}{2}$ lbs.	1.80
1	2343		8" x $\frac{3}{8}$ "		8 lbs.	2.20
1	2343		12" x $\frac{3}{8}$ "		10 lbs.	2.70
3	2501	SUPER HARD PHILLIPS No. 1 pt.	3" x $\frac{3}{16}$ "	$\frac{1}{2}$ doz.	2 lbs.	\$1.00
3	2502	SUPER HARD PHILLIPS No. 2 pt.	4" x $\frac{1}{4}$ "	$\frac{1}{2}$ doz.	3 lbs.	\$1.30
1	2503	SUPER HARD PHILLIPS No. 3 pt.	6" x $\frac{5}{16}$ "	$\frac{1}{2}$ doz.	5 lbs.	\$1.80

TOTAL: 36 GENUINE CUSHION GRIP SCREWDRIVERS

TOTAL RETAIL VALUE **\$51.95**

DEALER COST **34.63**

DEALER PROFIT **\$17.32**

Plus FREE MERCHANDISER

INCLUDED AT NO EXTRA COST
WITH PURCHASE OF NO. 2703 DEAL

Now, for less than \$35.00 you can have a complete assortment of three dozen of genuine Bridgeport Cushion Grip Screwdrivers — all ready to sell on a hard-hitting, colorful new display-dispenser.

The Cushion Grip Screwdriver has already proved itself as a fast selling and profitable item to thousands of dealers all over the country because of its greater turning power and super comfortable grip. Cash in on this great popularity now — order your No. 2703 deal today!

ORDER REFILLS FROM OPEN STOCK • PACKED $\frac{1}{2}$ DOZ. TO BOX.



DAZZLING
DISPLAY
PANEL
PRINTED
BRIGHT
YELLOW
WITH
RED
DAY
BLUE
AND
WHITE —
A
REAL
EYE-
CATCHER
TO MAKE
MORE
SALES
FOR YOU!

FOR COUNTER, WALL, PEGBOARD OR SHELF STANDARD

Size of Display: 14" wide x 29 $\frac{1}{2}$ " high x 4" deep. PACKED
ONE COMPLETE DEAL (3 doz. screwdrivers and one display
board) PER CARTON. SHIPPING WEIGHT 20 lbs.

See Reverse Side
For Description and
Exclusive Features

THE BRIDGEPORT HARDWARE MANUFACTURING CORP. - BRIDGEPORT, CONN., U. S. A.

Bridgeport REVOLVING DISPLAY DEAL No. 900 REVOLVING

**THE BEST
LOW PRICE
SCREWDRIVER
DEAL
YOU CAN
SELL!**

Here's What You Get!

4 Each of The Following:

RED CAP

No.	Style	Blade	List Ea.	Dealers Cost	Shipping Wgt. Per Doz.
252	Pocket	2" x 1/8"	\$.15	\$1.20/Doz.	3/4 lbs.
264	Electricians	4" x 3/16"	.25	\$2.00/Doz.	1 1/2 lbs.
254	Mechanics	4" x 1/4"	.35	\$2.80/Doz.	2 lbs.
256	Mechanics	6" x 1/4"	.45	\$3.60/Doz.	2 7/8 lbs.
251	Stubby	1 1/4" x 1/4"	.35	\$2.80/Doz.	1 3/8 lbs.
267	Screw Holding	4" x 1/8"	.60	\$4.80/Doz.	2 lbs.

BLUE CAP

103	Pocket	3" x 1/8"	\$.25	\$2.00/Doz.	7/8 lbs.
124	Electricians	4" x 3/16"	.40	\$3.20/Doz.	1 3/4 lbs.
126	Electricians	6" x 3/16"	.45	\$3.60/Doz.	2 lbs.
131	Stubby	1 1/4" x 1/4"	.50	\$4.00/Doz.	1 5/8 lbs.
114	Mechanics	4" x 1/4"	.50	\$4.00/Doz.	2 1/2 lbs.
115	Mechanics	5" x 1/4"	.55	\$4.40/Doz.	2 3/4 lbs.
116	Mechanics	6" x 5/16"	.75	\$6.00/Doz.	4 1/4 lbs.
121	Genuine Phillips #1 Pt.	3" x 3/16"	.55	\$4.40/Doz.	1 5/8 lbs.
122	Genuine Phillips #2 Pt.	4" x 1/4"	.60	\$4.80/Doz.	2 1/2 lbs.
102	Genuine Stubby Phillips #2 Pt.	1 1/2" x 1/4"	.60	\$4.80/Doz.	1 5/8 lbs.

Total 64 Screwdrivers!

TOTAL RETAIL VALUE **\$29²⁰**

DEALER COST **\$19⁴⁷**

DEALER PROFIT **\$9⁷³**

DEALER'S MARK-UP 50%!

- ★ MAKES EXTRA IMPULSE SALES
- ★ 16 MOST POPULAR NUMBERS
- ★ SIMPLE TO STOCK, SELL, REORDER
- ★ GUARANTEED MERCHANDISE
- ★ 2 ATTRACTIVE PRICE RANGES: RED CAP — ECONOMY LINE 15¢ — 45¢
- BLUE CAP — BETTER QUALITY LINE 25¢ — 75¢
- ★ NEW SCREWDRIVERS WITH EXCLUSIVE REVOLUTIONARY BILT-IN GRIP

OPEN STOCK REFILLS

Packed one dozen to a box.
24 dozen per case

**NEW! Popular-Priced
BETTER SCREWDRIVERS
by Bridgeport**

- ALL STYLES
- MECHANICS
 - STUBBY
 - GENUINE PHILLIPS
 - ELECTRICAL-CABINET
 - SCREW-HOLDING
 - POCKET with CLIP
- FULL TEMPERED HYSL BLADES — BROAD FLOOR HANDLES — THE BRIDGEPORT HARDWARE — BRIDGEPORT, CONN. U.S.A.



**FREE
RACK**
worth
\$5.00!
With Order
For One
#900
Assortment

Shown
with
Removable
Bracket
for
attaching
to wall or
pegboard

Packed one assortment complete with wire rack to case:
Shipping wt. 18 lbs. Size: 14 1/2" x 14 1/2" x 25"

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